

ROBAM老板



Hangzhou Robam Appliances Co., Ltd.

2018

2019 4

前 言

2018

2018

www.robam.com

2012-2018

CASS-CSR4.0

002508

1979

40

21

4



				"	"	
5	"	BrandZ	100	"	13	"
500	"	2018		116		
			10		1	
2018		"		"		

2 2018

2018

2.0

"

"

"

2.0"

2017 12

2018

111

4000

2018

" "

7

2690

"

2018

80

"



	AWE2018	/
	2017	
	S226)	
	2018	67A1
	2018	
	2018	
	2018	
	2018	
	2018	
	2018	
	IR	
	CG5610)	

	2018	
	40	
	2018	/
	2018	
	iF	iF International Forum Design GmbH

1

2018	10	8		759,219,240.00	1,473,579,665.62	51.52%
2017	10	7.5		711,774,618.75	1,461,213,518.63	48.71%
2016	10	5	3	365,012,625.00	1,206,833,878.67	30.25%
2015	10	6	5	292,022,700.00	830,491,187.41	35.16%
2014	10	5	5	162,025,000.00	574,401,853.66	28.21%
2013	10	5	2.5	128,000,000.00	385,632,347.97	33.19%
						48.71%

			2,594,054,183.75
--	--	--	------------------

IPO

9.03

2018

25.94

287.38%

2

2018

50

4

2018

10.59%

2018 6

1

234

1

6.0

" "

105° 3D

"

"

2018

313 2017

8332 " "

8332



" "

5.0

360°

21m³/min

S225

145mm

100

4.5

U

U

105

S225

40L

70%

S228

2L

"

"

360°

,

S228

4

9

W712 13

360°

BLDC

J330

7L/min

600G/400G



825 115L



2

2015

7.5

" 2015"

" 2016 " " 2018

"

" "

30%

15%

2018 3

2018

3

" "

2018

" "

2018

2

"

"

2018

32

127

5

32



2018

"

"

"

"

10

630

1398

1.5





2018

78763

2018

4455

	2010	2011	2012	2013	2014	2015	2016	2017	2018
	2441	2360	2531	2832	2985	3265	3719	4014	4455

1

100%

2

1-2

" KPI

"

/

2018

117

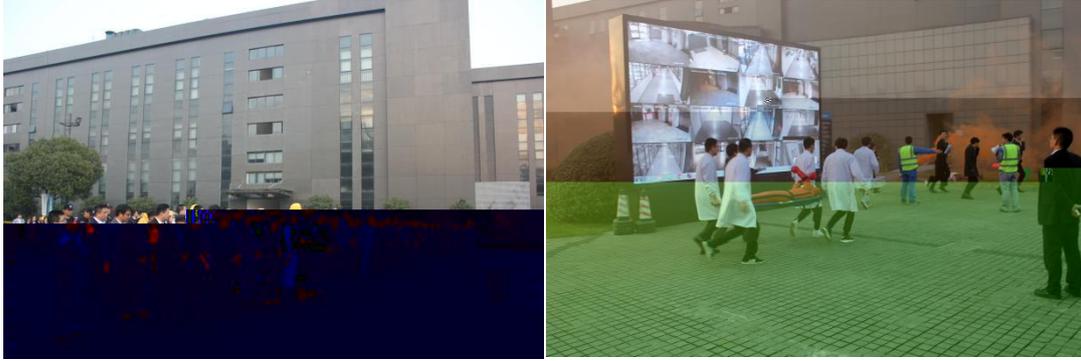
97

3

30

”

”



4

100

150

5

”

”

2018 6 29

25

31955

185200



2018 12 1

12

1



OK

40

2015

2000

2020

UV

2018

2016

From

" The Lake " The lake

2018 3 14 17

" The Lake—kitchen "

" " 2018 3 19

" The Lake "

" " 2018 3 22

" The Lake •

"



" The

Lake"